

PROGRAMME ADVERTS

Half Page £60 - Full Page £100

for more details give us a call or visit
www.mirfieldshow.com/programme

IF YOU ARE STILL NOT SURE, WANT A QUICK CHAT, OR
TO DISCUSS BESPOKE PACKAGES, CONTACT US AT:

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www.mirfieldshow.com

facebook.com/mirfieldshow
twitter.com/mirfieldshow



Thank you & we hope to see you at Mirfield Show 2018!

2018 ADVERTISING & SPONSORSHIP

Sunday 19th August 2018



PREVIOUSLY SPONSORED BY

Riva Homes



Superfast
West Yorkshire
& York

STOCKELD  PARK



D. M. Keith Ltd
Family cars from a car family



PLUS MANY HUNDREDS MORE...

Mirfield Show continues to attract over 12,000 visitors each year - not just locally, but also from across Yorkshire and beyond. It is regarded by many as one of the best family agricultural days out, and a key event in businesses trade and promotional calendar. Thanks to sponsorship from small and large businesses alike, Mirfield Show are able to maintain an interesting variety of attractions. This helps ensure a large attendance and as a consequence, is reflected back to the sponsors in the large amount of publicity they receive. We have three flexible packages to suit all budgets:

Bronze Package starting from £150

- 'Attraction Kindly sponsored by' boards
- Day flyer acknowledgement
- Website acknowledgement
- Tannoy acknowledgements
- 2 Guest Passes to the show
- 1 Free Programme Schedule

Silver Package starting from £299 (maximum four)

- Half colour page advert in programme (artwork supplied by company)*
- 'Attraction Kindly sponsored by' boards
- Day flyer acknowledgement
- Website acknowledgement and links
- Tannoy acknowledgements
- Social Media acknowledgements
- 2 VIP Lunches
- 2 Guest Parking Passes
- 2 Guest Passes to the show
- 2 Free Programme Schedules

Gold Package starting from £1500 (maximum two)

- Trade Stand pitch size 5m by 5m (size is negotiable)
- Full page colour advert in prime position in the programme (artwork supplied by company)*
- Logo on all promotional material (e.g. programme, posters, tickets)*
- On the day presence and promotion (details to be discussed)
- Large banner prominently placed on show day
- 'Main Ring Attractions Kindly sponsored by' board
- Day flyer acknowledgement
- Website acknowledgement
- Tannoy acknowledgements
- Social Media acknowledgements
- Snapchat filter for on the day featuring your artwork/graphics
- Website banners and links
- Press Coverage in all press releases
- 6 VIP lunches
- 6 guest parking passes
- 6 guest passes to the show
- 6 Free Programme Schedules

**Some aspects are date dependent as they have print deadline dates.*

Example Sponsorship List

Gold Packages Only : Main Arena Attraction 1 – Main Arena Attraction 2

All Packages : Horse & Pony Show - Fun Dog Show - Tug of War - Horticultural Tent - Domestic Tent - Rabbit Show - Childrens Fancy Dress - Family Games - Barnyard Animals - Mini Zoo - Puppet Show - Under 5s Soft Play Area - Climbing Wall - Have A Go Archery - Dry Stone Walling display – PA System - Band Stage - Main Stage - Tickets - Website – Programme

Plus many more attractions yet to be confirmed.

web: mirfieldshow.com/sponsorship

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