



2024 Executive Gold Sponsorship

Sunday 18th August 2024

Mirfield Show continues to attract over 12,000 visitors each year - not just locally, but also from across Yorkshire and beyond. It is regarded by many as one of the best family agricultural days out, and a key event in businesses trade and promotional calendar. Thanks to sponsorship from small and large businesses alike, Mirfield Show is able to maintain an interesting variety of attractions. This helps ensure a large attendance and as a consequence, is reflected back to the sponsors in the large amount of publicity they receive.

Gold Package starting from £1500

- Trade Stand pitch size 5m by 5m (size is negotiable)
- Colour advert in prominent position in event guide (artwork supplied by company)*
- Logo on all promotional material (e.g. posters, tickets, flyers, signage)*
- Logo on bus rear advertisements on local bus routes*
- On the day presence and promotion (details to be discussed)
- Large banner prominently placed on show day (produced by us, option to bring your own in addition)
- Prominent advertising space around the Mirfield Show website, with backlinks
- Tannoy acknowledgements
- Social Media acknowledgements and targeted posts
- Website banners and links
- Press Coverage in press releases
- 6 VIP lunches
- 3 guest parking passes
- 6 guest passes to the show
- 6 copies of the event guide

**Some aspects are date dependent as they have print deadline dates.*

PREVIOUSLY SPONSORED BY



PLUS MANY MORE...

Example of 3mx1m banner placed at main entrance



Example of Poster and Road Signage Advertising

- A3 Signs on lampposts within a 10 mile radius of Mirfield for 3 weeks before the event.



Example of Adverts within the Event Day Guide

- Gold Sponsors get one of two large adverts around the map and schedule
- Printed copy given to every attendee on the day

TOWN KITCHENS
EST. 1989

Town Kitchens, 2 Little Taylor Hall Lane, Mirfield, WF14 0DH. Appointment Only. www.townkitchens.com

VAN DEN BERK
UK LIMITED

ORANGE DESIGN STUDIO.
ARCHITECTURAL PRACTICE

PROUD TO BE SUPPORTING THE MIRFIELD SHOW

THE RESIDENTIAL SPECIALISTS
ARCHITECTURAL DESIGN | FOOD/BUILD | PROJECT MANAGEMENT

Mirfield Mill Carpets

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Proudly sponsoring Mirfield Show 2023

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KEY

01. Main Ring	10. Small Livestock Marquee
02. Dog Ring	11. Craft Marquee
03. Kid's Zone	12. Domestic Marquee
04. Children's ring	13. Baby Show
05. Band Tent	14. Field Stalls
06. Food Court	15. Music Stage
07. Bouncy Castle	16. Puppet Show
08. Bar	17. Animal Corner
09. Presidents Lawn	

BABY CHANGING FACILITIES
 TOILET FACILITIES
 FIRST AID
 INFORMATION
 EXIT

EVENTS SCHEDULE

GENERAL

- 08:30 Showground Gates Open for Horse Show Only
- 10:30 Stalls and Attractions Open
- 10:30 Music Stage Open

MAIN RING

- 08:30 Horse & Pony Show
- 11:15 Rare Breeds Survival Trust Animal Parade
- 11:45 ATC Marching Band
- 12:00 Welcome Speech
- 12:10 Bob Hogg's Lamb National
- 12:40 Kate Philpott School of Dance
- 13:00 Children's Fancy Dress
- 13:10 Bob Hogg's Sheepdog and Duck Display
- 13:40 Tug of War Sem's
- 14:00 Sutton School of Performing Arts
- 14:20 Bob Hogg's Lamb National
- 14:50 Tug of War Final
- 15:00 Bob Hogg's Sheepdog and Duck Display
- 15:30 ATC Marching Band
- 15:40 End of the Show Show (Featuring West Yorkshire Rock Choir & Guests)
- 16:20 Main Ring Closes

BAND TENT

- 11:00 Grange Moor Brass Band
- 12:30 Grange Moor Brass Band
- 14:00 Grange Moor Brass Band

COMPETITIONS

Marquee

- 07:30 Flower & Vegetable Exhibit Entries Open
- 07:30 Domestic & Children's Entries Open
- 09:45 Entries Close
- 10:00 Marquee Closes, Judging Begins
- 12:00 Marquee Reopens
- 12:00 Baby Show entries open
- 13:00 Baby Show
- 14:30 Presentations for Prize Winners
- 16:00 Exhibits can be removed
- 16:30 Marquee Closes

HORSE & PONY SHOW

- 07:30 Registration Opens
- 08:30 First Class Begins
- 11:00 Horse & Pony Show Closes

DOG SHOW

- 10:00 Registration Opens
- 11:00 First Class Begins
- 15:30 Championship Class Begins

CHILDREN'S RING

- 10:30 Welly Wanging
- 11:45 Make and fly Aeroplanes
- 13:30 Ball game - basketball
- 14:45 Skipping and hoops

The committee reserve the right to alter or amend the programme if necessary. E & OE.

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Proud Sponsor of Mirfield Agricultural Show 2023

THE MFG SPORTS CENTRE & GYM FACILITY