

IF YOU ARE STILL NOT SURE, WANT A QUICK CHAT, OR
TO DISCUSS BESPOKE PACKAGES, CONTACT US AT:

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Thank you & we hope to see you at Mirfield Show 2024!

2024 SPONSORSHIP

Sunday 18th August 2024



PREVIOUSLY SPONSORED BY

Riva Homes



Superfast
West Yorkshire
& York

STOCKELD  PARK

ORANGE.

FMG
THINKING AHEAD



D. M. Keith Ltd
Family cars from a car family



PLUS MANY MORE...

Mirfield Show continues to attract over 8,000 visitors each year - not just locally, but also from across Yorkshire and beyond. It is regarded by many as one of the best family agricultural days out, and a key event in businesses trade and promotional calendar. Thanks to sponsorship from small and large businesses alike, Mirfield Show are able to maintain an interesting variety of attractions. This helps ensure a large attendance and as a consequence, is reflected back to the sponsors in the large amount of publicity they receive. We have three flexible packages to suit all budgets:

We can be flexible with the sponsorship menus. If some of these items don't appeal, please speak to us about it.

Bronze Package starting from £150

- 'Attraction Kindly sponsored by' board placed next to attraction you are sponsoring (includes company logo)
- Acknowledgement in event guide
- Website acknowledgement
- Tannoy acknowledgements
- 2 Guest Passes to the show
- Welcome drinks at the President's Lawn
- 2 copies of the event guide

Silver Package starting from £350

- Colour advert in event guide (artwork supplied by company)*
- 'Attraction Kindly sponsored by' board placed next to attraction you are sponsoring (includes company logo)
- Website acknowledgement and links
- Tannoy acknowledgements
- Social Media acknowledgements
- 2 VIP Lunches
- 1 Guest Parking Passes
- 2 Guest Passes to the show
- 2 copies of the event guide

web: mirfieldshow.com/sponsorship

Gold Package starting from £1500 (max. 2)

- Trade Stand pitch size 5m by 5m (size is negotiable)
- Colour advert in prominent position in event guide (artwork supplied by company)*
- Logo on all promotional material (e.g. posters, tickets, flyers, signage)*
- On the day presence and promotion (details to be discussed)
- Large banner prominently placed on show day
- Prominent advertising space around the Mirfield Show website, with back links
- Tannoy acknowledgements
- Social Media acknowledgements and targeted posts
- Snapchat filter for on the day featuring your artwork/graphics on request*
- Website banners and links
- Press Coverage in press releases
- 6 VIP lunches
- 3 Guest Parking Passes
- 6 Guest Passes to the show
- 6 copies of the event guide

**Some aspects are date dependent as they have print deadline dates.*

Example Attraction Sponsorship List

Gold Packages Only : Main Arena Attraction 1 – Main Arena Attraction 2

All Packages : Horse & Pony Show - Fun Dog Show – Strong Man Competition - Horticultural Tent - Domestic Tent - Childrens Fancy Dress - Family Games - Barnyard Animals - Mini Zoo - Puppet Show - Under 5s Soft Play Area - Climbing Wall - Have A Go Archery - Dry Stone Walling display – PA System - Band Stage -Main Stage - Tickets - Website

Plus many more attractions yet to be confirmed.

mail: marketing@mirfieldshow.com